



## The Ontario Professional Surveyor Magazine

The *Ontario Professional Surveyor* magazine is the journal for all members of the Association of Ontario Land Surveyors. The Association is the self-governing body for cadastral land surveyors, geodesists, photogrammetrists, hydrographers and Geographic Information Managers in Ontario.

Established in 1957, our magazine has a print circulation of over 1,300, one of the largest for a provincial or state survey association and a digital version hosted at [www.aols.org](http://www.aols.org). The Association of Ontario Land Surveyors publishes the magazine four times per year.

### CLOSING AND PUBLICATION DATES

		2015 - Volume 58		2016 - Volume 59	
	No.	Closing Date	Publication Date	Closing Date	Publication Date
Winter	1	November 15, 2014	December 30, 2014	November 15, 2015	December 30, 2015
Spring	2	February 15, 2015	March 30, 2015	February 15, 2016	March 30, 2016
Summer	3	May 15, 2015	June 30, 2015	May 15, 2016	June 30, 2016
Fall	4	August 15, 2015	September 30, 2015	August 15, 2016	September 30, 2016

### AD SIZE, PLACEMENT AND FREQUENCY RATES ALL SUBJECT TO 13% HST

Ad Size→	¼ Page		½ Page		Full Page		2 <sup>nd</sup> or 3 <sup>rd</sup> Cover		4 <sup>th</sup> Cover		Inserts
Frequency→	1 time	4 times	1 time	4 times	1 time	4 times	1 time	4 times	1 time	4 times	
B&W	\$190	\$165	\$280	\$245	\$485	\$440	N/A	\$715	N/A	\$825	Supplied Page rate + 25%
1 Colour	\$245	\$220	\$335	\$300	\$540	\$495					
2 Colour	\$300	\$275	\$390	\$355	\$595	\$550					
3 Colour	\$355	\$330	\$445	\$410	\$650	\$605					
4 Colour	\$410	\$385	\$500	\$465	\$705	\$660					

### SUBSCRIPTIONS

Non-members \$40 per year. All rates are subject to HST.

### MECHANICAL REQUIREMENTS

Printed offset typed: 48 picas wide x 63 picas deep

Trim size: 8½" wide x 11" deep

Bleed size: 8¾" wide x 11¼" deep

Line Screen: 150

D.P.S.: 2 pages at 8½" x 11" plus appropriate bleed and NOT as a single page 17" x 11" document.

D.P.S.: 16" wide x 10" deep without bleed. Trim size: 2 pages at 8½" x 11".

### MATERIAL REQUIREMENTS

Four Colour: colour separations supplied, type assembly and progressive proofs with colour bars.

Black, black and one or two colours: Either film or art supplied with layout and copy: or complete assembly.

### DIGITAL IMAGES/COLOURS

Avoid file compression of images (e.g. JPEG or LZW). All RGB or LAB colour images to be converted to CMYK. Save images to composite TIFF or EPS.

### PERSONNEL

Editor: Maureen Mountjoy, OLS, OLIP

Production Manager: Lori Veljkovic

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### DISCLAIMER

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