



The Ontario Professional Surveyor Magazine

The *Ontario Professional Surveyor* magazine is the journal for all members of the Association of Ontario Land Surveyors. The Association is the self-governing body for cadastral land surveyors, geodesists, photogrammetrists, hydrographers and Geographic Information Managers in Ontario.

Established in 1957, our magazine has a print circulation of over 1,300, one of the largest for a provincial or state survey association and a digital version hosted at www.aols.org. Placing an advertisement allows product articles to be published in the magazine and the biweekly newsletter *In Sight*. The Association of Ontario Land Surveyors publishes the magazine four times per year.

CLOSING AND PUBLICATION DATES

		2019 - Volume 62		2020 - Volume 63	
	No.	Closing Date	Publication Date	Closing Date	Publication Date
Winter	1	November 15, 2018	December 30, 2018	November 15, 2019	December 30, 2019
Spring	2	February 15, 2019	March 30, 2019	February 15, 2020	March 30, 2020
Summer	3	May 15, 2019	June 30, 2019	May 15, 2020	June 30, 2020
Fall	4	August 15, 2019	September 30, 2019	August 15, 2020	September 30, 2020

AD SIZE, PLACEMENT AND FREQUENCY RATES ALL SUBJECT TO 13% HST

Ad Size→	¼ Page		½ Page		Full Page		2 nd or 3 rd Cover		4 th Cover		Inserts
Frequency→	1 time	4 times	1 time	4 times	1 time	4 times	1 time	4 times	1 time	4 times	
B&W	\$190	\$165	\$280	\$245	\$485	\$440	N/A	\$715	N/A	\$825	Supplied Page rate + 25%
1 Colour	\$245	\$220	\$335	\$300	\$540	\$495					
2 Colour	\$300	\$275	\$390	\$355	\$595	\$550					
3 Colour	\$355	\$330	\$445	\$410	\$650	\$605					
4 Colour	\$410	\$385	\$500	\$465	\$705	\$660					

SUBSCRIPTIONS

Non-members \$40 per year. All rates are subject to HST.

MECHANICAL REQUIREMENTS

Printed offset typed: 48 picas wide x 63 picas deep

Trim size: 8½" wide x 11" deep

Bleed size: 8¾" wide x 11¼" deep

Line Screen: 150

D.P.S.: 2 pages at 8½" x 11" plus appropriate bleed and NOT as a single page 17" x 11" document.

D.P.S.: 16" wide x 10" deep without bleed. Trim size: 2 pages at 8½" x 11".

MATERIAL REQUIREMENTS

Four Colour: colour separations supplied, type assembly and progressive proofs with colour bars.

Black, black and one or two colours: Either film or art supplied with layout and copy: or complete assembly.

DIGITAL IMAGES/COLOURS

Avoid file compression of images (e.g. JPEG or LZW). All RGB or LAB colour images to be converted to CMYK.

Save images to composite TIFF or EPS.

PERSONNEL

Editor: Maureen Mountjoy, OLS, OLIP

Production Manager: Lori Veljkovic

Advertising Manager: Maureen Mountjoy, OLS, OLIP

DISCLAIMER

The Association of Ontario Land Surveyors reserves the right to not publish any advertisement that it may consider to be misleading, libellous or not in the interest of the Association.